

## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSORS



### MONDAY, SEPTEMBER 26, 2016

8:00 - 10:00pm  
**COCKTAIL RECEPTION FOR EARLY ARRIVALS**  
 The View at CK'S

### TUESDAY, SEPTEMBER 27, 2016

10:00am - 6:00pm  
 Registration - Grand Ballroom Foyer

11:45am - 1:15pm  
**OPENING LUNCHEON - Sponsored by Bitcentral**  
 Luncheon Keynote: Chris Peña  
 Location: Grand Ballroom East

1:20 - 2:15pm  
**SESSION 1: "What's Next: News Technologies for the Digital Age"**  
 Location: Grand Ballroom West

2:20 - 3:15pm  
**SESSION 2: "Weathering the Storm: New Tech for Breaking News"**  
 Location: Grand Ballroom West

3:15 - 3:45pm  
**REFRESHMENTS & NETWORKING**  
 Location: Grand Ballroom Foyer

3:50 - 4:20pm  
**BOARDROOM PRESENTATIONS**  
 Bitcentral (Red), Canon (Yellow), Vizrt (Blue)  
 Location: Pinellas, Collier, Sarasota

4:25 - 4:55pm  
**BOARDROOM PRESENTATIONS**  
 Vizrt (Red), Bitcentral (Yellow), Canon (Blue)  
 Location: Pinellas, Collier, Sarasota

5:00 - 5:55pm  
**SESSION 3: "The IP and Cloud Newsroom: Digital Infrastructures for Better News"**  
 Location: Grand Ballroom West

6:00 - 6:55pm  
**COCKTAILS & NETWORKING**  
 Location: Grand Ballroom Foyer

7:00pm  
**DINNER EVENT - Sponsored by Canon**  
 Dinner Keynote: Susana Schuler  
 Location: Grand Ballroom East

### WEDNESDAY, SEPTEMBER 28, 2016

7:30am  
 Registration - Grand Ballroom Foyer

7:30 - 8:55am  
**BREAKFAST EVENT**  
 Location: Grand Ballroom East

8:00 - 8:55am  
**SESSION 4: "Speed to Air: Winning the Social, Digital and TV News Wars"**  
 Location: Grand Ballroom East

9:00 - 9:55am  
**SESSION 5: "Streamlined for Success: Doing More with Less"**  
 Location: Grand Ballroom West

10:00 - 10:30am  
**BOARDROOM PRESENTATIONS**  
 Canon (Red), Vizrt (Yellow), Bitcentral (Blue)  
 Location: Pinellas, Collier, Sarasota

10:30 - 11:00am  
**REFRESHMENTS & NETWORKING**  
 Location: Grand Ballroom Foyer

11:00 - 11:55am  
**Session 6: "Tech Leader Strategies: Engineering for the Future"**  
 Location: Grand Ballroom West

12:00 - 2:00pm  
**LUNCHEON EVENT - Sponsored by Vizrt**  
 Keynote: Drake Martinet  
 Location: Grand Ballroom East

2:00pm - Adjourn

## TUESDAY, SEPTEMBER 27, 2016

10:00 a.m. – 6:00 p.m.

**REGISTRATION:**

Location: Grand Ballroom Foyer

11:45 – 1:15 p.m.

**OPENING LUNCHEON**

Location: Grand Ballroom East

Sponsored by

**Introduction by Eric Trabb**VP and Group Publisher, *TV Technology***Welcome by Fred Fourcher**

Founder &amp; CEO, Bitcentral

**Introduction of Chris Peña by Eric Trabb****Luncheon Keynote:****Chris Peña**, SVP, Local Media Television News  
Univision Communications

1:20 – 2:15 p.m.

**SESSION 1: “WHAT’S NEXT:  
NEWS TECHNOLOGIES FOR THE DIGITAL AGE”**

Location: Grand Ballroom West

**MODERATOR:****Deborah McAdams**, Executive Editor, *TV Technology***PANELISTS:****Harvey Arnold**, VP, Engineering, Sinclair Broadcast Group  
**Jeff Benninghoff**, GM, WWSB, VP of Broadcast, Calkins Media  
**Fred Fourcher**, Founder & CEO, Bitcentral  
**Jose Gaona**, VP/GM, KOSA-TV, Gray Television  
**Nathan Smith**, VP, Content Management, Univision Communications

2:20 – 3:15 p.m.

**SESSION 2: “WEATHERING THE STORM: NEW TECH  
FOR BREAKING NEWS”**

Location: Grand Ballroom West

**MODERATOR:****Tom Butts**, Editor in Chief, *TV Technology***PANELISTS:****Chris Crump**, Senior Director of Worldwide Sales & Marketing,  
Comrex Corporation  
**Brian DeWalt**, Director of Engineering, WFMZ-TV  
**Ken Dillard**, VP of Sales, USA, TVU Networks  
**Michael Saffell**, Director of Engineering, WMUR, Hearst Television  
**Dave Sirak**, Director of News Technology, WFTV, Cox Media Group

3:15 – 3:45 p.m.

**REFRESHMENTS & NETWORKING**

Location: Grand Ballroom Foyer

3:50 – 4:20 p.m.

**BOARDROOM PRESENTATIONS****Pinellas, Collier, Sarasota**

Red: Bitcentral

Blue: Vizrt

Yellow: Canon

4:25 – 4:55 p.m.

**BOARDROOM PRESENTATIONS****Pinellas, Collier, Sarasota**

Red: Vizrt

Blue: Canon

Yellow: Bitcentral

5:00 – 5:55 p.m.

**SESSION 3: “THE IP AND CLOUD NEWSROOM:  
DIGITAL INFRASTRUCTURES FOR BETTER NEWS”**

Location: Grand Ballroom West

**MODERATOR:****Deborah McAdams**, Executive Editor, *TV Technology***PANELISTS:****Dr. Andrew Cross**, President/CTO, NewTek  
**Bogdan Frusina**, Founder & CTO, Dejero  
**Jon Landman**, VP of Sales, Teradek  
**Harlan Neugeboren**, CEO & Chief Innovator, Media Innovations  
**Mike Palmer**, VP, Business Strategy, Masstech Innovations

6:00 – 6:55 p.m.

**COCKTAILS & NETWORKING**

Location: Grand Ballroom Foyer

7:00 p.m.

**DINNER EVENT**

Location: Grand Ballroom East

Sponsored by

**Welcome by Eric Trabb**VP and Group Publisher, *TV Technology***Welcome by Canon****Introduction of Susana Schuler by Eric Trabb****Dinner Keynote:****Susana Schuler**, EVP, Content & Operations  
Raycom Media

## WEDNESDAY, SEPTEMBER 28, 2016

7:30am – 12:00 pm

**REGISTRATION:**

Location: Grand Ballroom Foyer

7:30 – 8:55 a.m.

**BREAKFAST EVENT**

Location: Grand Ballroom East

**Introduction by Eric Trabb**VP and Group Publisher, *TV Technology*

8:00 – 8:55 a.m.

**SESSION 4: “SPEED TO AIR: WINNING THE SOCIAL,  
DIGITAL AND TV NEWS WARS”**

Location: Grand Ballroom East

**MODERATOR:****Tom Butts**, Editor in Chief, *TV Technology***PANELISTS:****Régis André**, Senior Director Product Management, Avid  
**Lew Blanchette**, Senior Systems Architect,  
Snell Advanced Media (SAM)  
**Alex Holtz**, Director, Segment Marketing & Digital Media,  
Grass Valley  
**Craig Kirkland**, Head of Product, NewsON  
**Eduardo Mancz**, VP of Broadcast Operations, Vizrt Americas  
**Adriana Waterston**, SVP, Insights and Strategy, Horowitz

9:00 – 9:55 am.

**SESSION 5: “STREAMLINED FOR SUCCESS: DOING  
MORE WITH LESS”**

Location: Grand Ballroom West

**MODERATOR:****Deborah McAdams**, Executive Editor, *TV Technology***PANELISTS:****Shane Craig**, Creative Services Manager, Studio Automation,  
Project Manager, Lilly Broadcasting  
**Sören Kjellin**, CTO, ChyronHego  
**Jeff Moore**, Executive Vice President and Chief Marketing Officer,  
Ross Video  
**Mark Playdon**, Director of Broadcast Sales,  
JVCKenwood USA Corporation  
**Mike Savello**, VP of Sales, LiveU

10:00 – 10:30 a.m.

**BOARDROOM PRESENTATIONS****Pinellas, Collier, Sarasota**

Red: Canon

Blue: Bitcentral

Yellow: Vizrt

10:30 – 11:00 a.m.

**REFRESHMENTS & NETWORKING**

Location: Grand Ballroom Foyer

11:00 – 11:55 a.m.

**SESSION 6: “TECH LEADER STRATEGIES:  
ENGINEERING FOR THE FUTURE”**

Location: Grand Ballroom West

**MODERATOR:****Del Parks**, SVP/CTO, Sinclair Television Group**PANELISTS:****Joe Addalia**, Director of Technology Projects, Hearst Television  
**Michael Englehaupt**, VP & CTO, Graham Media Group  
**Frank Governale**, VP of Operations, CBS News  
**Blake Russell**, SVP, Station Operations, Nexstar Broadcasting Group  
**Dave Siegler**, VP of Technical Operations, Cox Media Group  
**Mark Turner**, VP Station Engineering & Operations, Media General

Please move promptly to the Grand Ballroom East  
for the Closing Luncheon

12:00 – 2:00 p.m.

**LUNCHEON EVENT**

Location: Grand Ballroom East

Sponsored by

**Introduction by Eric Trabb**VP and Group Publisher, *TV Technology***Vizrt Welcome by David Jorba**

President, Vizrt Americas

**Introduction of Drake Martinet by Eric Trabb****Luncheon Keynote:****Drake Martinet**, VP of Product  
Vice Media

2:00 p.m.

**ADJOURN**